



Hi!

After a bit more than three years as the product designer in the ICE team (and its predecessors) I'd love to take on the different, slightly bigger, challenge of being product manager in the team.

I have already dipped my toe into the PM waters via my delivery management work for the COUNTER 5 interface. Previously I've also done some delivery management at EIDU. Product continuity - keeping services running and in good shape - also feel like something I am partially already doing and have done in the past. For product discovery I have done some work to, with Treehouse, but this is an area that I really want to develop much deeper. And I think that it will be a cool challenge to bring a bit more outcome orientation to the ICE team - via for example a vision and OKRs - so that we all in the team can get more "tools" to get inspired and engaged with. Finally, broadening my focus to more deeply understand the persons and flows inside SN - and how to navigate them to work towards SNs goals - will be the hard type of fun.

If I get to take on this role we will of course work together to understand how the team fits into the current and future SN. But already now I believe that libraries, and thus librarians, will be vital to SN even after the OA transition is complete. The other day I was interviewing Carlotta at EUI in Florence and towards the end of the chat Carlotta asked me how I believe that libraries will be valuable in the future - and how they will be able to show that value to their constituents. So even some librarians are feeling the change. Both in the old models, in the transformative period, and in the future, ICE can be a proactive driver for the increasing amount of librarian self-service and automation work that is happening around the company. With that work we can help make librarians better at what they do, and capture more of the libraries' budgets.

Cheers and tiddelipom,

Björn