



**EMPOWERED
COMMUNITIES**
**TO TACKLE ANTIMICROBIAL RESISTANCE
IN LATIN AMERICA AND THE CARIBBEAN**

**Community education and communication strategies
to tackle AMR**

**Learning to care for antimicrobials in our community: education
and communication to optimize the use of antimicrobials in the
community from a One Health perspective**

16 November, 2023

Virtual event via Zoom, register here for free:

https://paho-org.zoom.us/webinar/register/WN_Fb0cl74rSpuQ2Yh_gMORKA

Simultaneous translation: English, Portuguese, Spanish

9:00 AM - 11:30 AM: CENTRAL AMERICA

9:00 AM - 11:30 AM: ECU/COL/MEX/PER

10:00 AM - 12:30 PM: BOL/PRY/VEN/USA (Washington, DC)

11:00 AM - 1:30 PM: ARG/CHL/URY/BRA

Program/content:

Masters of ceremonies: Álvaro Restrepo, Red Sanadores (Network of healers), Colombia and Gladys Cantos, Ecuador

Facilitators: Stephany López, El Salvador, and Silvina Alessio, ReAct Latin America

FIRST PART. Welcome and Artistic presentations

(15 min)

9:00 9:15 AM	Welcome	Masters of Ceremonies: Álvaro Restrepo, Red Sanadores (Network of healers) and Gladys Cantos (5 mins)
	Artistic presentations	Video: Voces de las infancias sobre la Salud de la Madre Tierra (childhood voices for the health of Mother Earth) (5 mins). Musical performance: Nancy San Martin, Educator and Mapuche singer-songwriter. Plaza de las Artes de conoqueno, (5 min)
SECOND PART. Reality and challenges: education-communication experiences for the appropriate use of antimicrobials from a One Health perspective (30 min)		
9:15 9:45 AM	<ol style="list-style-type: none"> 1. Games and role play to understand the role of bacteria in our lives, and how to preserve antibiotics in the community. Ana Laura Chattas y Vanesa, Argentina (8 min). 2. Art, microbes, health in the community. Artistic and educational projects to increase awareness about appropriate use of antibiotics. Jennifer Monsalve, ReAct Latin America, Colombia (6 min). 3. Prevention and control of infections in the community: children make the difference in the community in Guatemala. Luis Pablo Méndez. 4. Recipes for healing in schools: community health project between students and rural dwellers in Tenerife (Caribbean), Eduardo Díez Pombo, visual anthropologist, Patrimonio y alimentación IPNA-CSIC (Heritage and food) 	
THIRD PART. Community Dialogue: Why do people buy medicines without a prescription? What alternative community practices exist? (75 mins)		
9:45 11:00 AM	<p>Dialogue participants:</p> <p>Ciria Trigos, Biologist, Health Member, Perú. Moisés García, Coordinator of the Regional Committee of Community Health Promotion, El Salvador. Alternative community practices, Maria Lorena Liberti (Colombia), Universidad Popular de los Pueblos. Gladys Cantos Lorena Ochoa –</p>	
FOURTH PART: Closing and Artistic presentations (20 minutes)		

11:00 11:20 AM	Artistic presentations: Reading of “A story about the importance of hand washing” (Trinidad) (5 min). Musical performance: William Mendez (Paraguay) Singer-songwriter and dentist (5 min).
	Farewell and Closing: 1. Álvaro Restrepo, Red de Sanadores (Network of healers), Colombia, and Gladys Cantos (2 min), Video with message and credits of all event participants, with music from Cubanos en la Red (5 min).