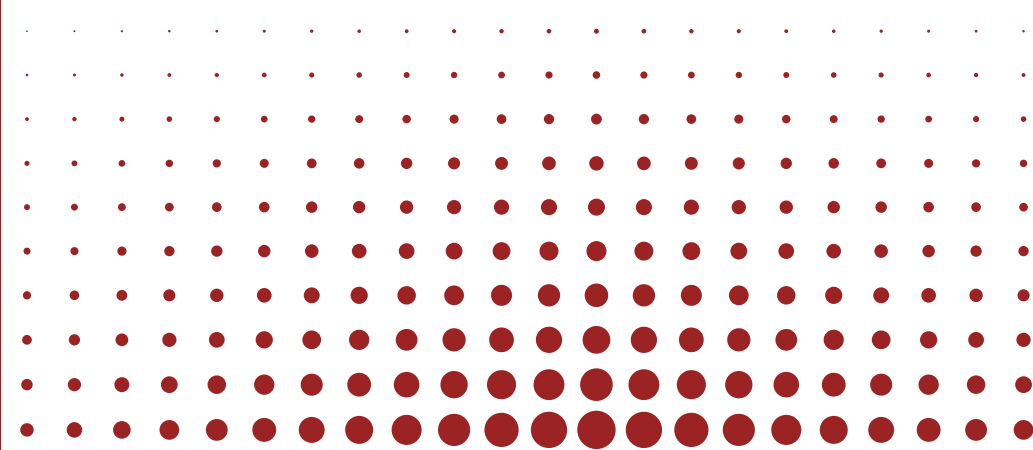


NEWSLETTER



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SIDA Visits ReAct Africa

The Swedish International Development Cooperation Agency (SIDA) has been a vital partner and funder of ReAct since its inception in 2005, consistently championing the global fight against antibiotic resistance.

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ReAct Africa Develops AMR Game to Engage youths.

ReAct Africa continues to expand its reach to young people in tertiary institutions in Zambia. However, the complexity of AMR often makes it difficult for non-scientific audiences to fully grasp. Recognizing the need to bridge this gap, ReAct Africa developed an innovative AMR descriptive word game called AMR Word Warriors, inspired by the popular game 30 Seconds.

Tailored for youths and the young at heart, this engaging game simplifies the language of AMR while raising awareness in a...

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“The game has taught me there is an **easier** way to explain complex matters like **Antimicrobial Resistance**”

Vincent Phiri
Bachelor of Medicine & Surgery
Lusaka Apex Medical University.



Parliamentarian Engagement

[WATCH VIDEO](#)



The Zambia National Public Health Institute (ZNPFI), through its Antimicrobial Resistance Coordinating Committee (AMRCC) in collaboration with ReAct, held a landmark meeting with 15 members of Parliament (MPs) representing Committees on Health and Agriculture. The meeting aimed to strengthen Zambia’s response to the growing threat of Antimicrobial Resistance (AMR), building on the outcomes of the United Nations High-Level Meeting on AMR held in New York in September.

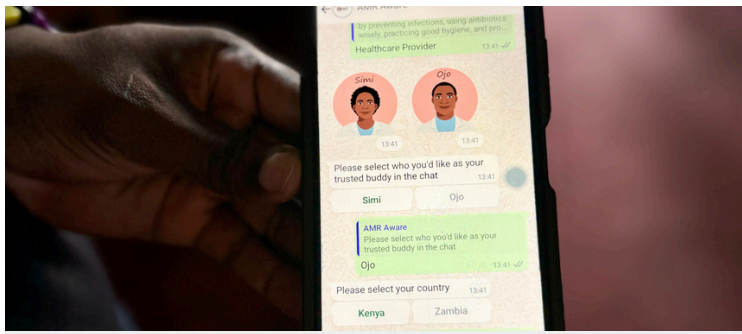
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Rwanda NAP Revision

In October 2024 ReAct Africa supported the revision and costing of the Rwanda National Action Plan (NAP) using the WHO Costing and Budgeting Tool. The workshop was held in Musanze, and was organized in collaboration with the Rwanda Biomedical Centre (RBC), WHO Rwanda Country Office, and WHO AFRO, with a main objective to equip participants with the skills to develop a comprehensive and costed Rwanda AMR NAP 2.0 for the period 2025–2030.

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AMR Whatsapp Chatbot-soft launch

ReAct Africa, under the LifeArc-funded project - Antibiotic Stewardship Program through Innovation, Research, and Education (ASPIRE), has developed and launched a demo version of the AMR WhatsApp Chatbot. This innovative tool is designed to support antibiotic stewardship by empowering healthcare professionals with the knowledge and tools to effectively implement AMS principles. Additionally, it serves as a resource for outpatients and communities, enhancing their understanding of antibiotic use and potential adverse events. These efforts aim to improve patient care and contribute to the reduction of antimicrobial resistance (AMR).

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Influencing for AMR!

Social media influencers can significantly influence public opinion and behaviors, particularly in addressing antimicrobial resistance (AMR). With accurate information, they can educate and support efforts to address AMR.

In response, the Zambia National Public Health Institute (ZNPHI), in collaboration with ReAct Africa, held an AMR orientation meeting for influencers on November 13 in Chilanga, Zambia. The meeting aimed to inform influencers about AMR's public health impact and their roles in raising awareness, simplifying the topic, and promoting responsible behaviors.



Highlights from the 4th Global High-Level Ministerial Conference on AMR

The 4th Global High-Level Ministerial Conference on AMR held under the theme "From Declaration to Implementation: Accelerating Actions Through Multisectoral Partnerships for the Containment of AMR", brought together global leaders, experts, and stakeholders to discuss how to translate the commitments into practical actions.

[THE JEDDAH COMMITMENTS.pdf](#)

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On the 14th of November, Julian Nyamupachitu, ReAct Africa Deputy Director for Programs and Operations, contributed to pivotal discussions and emphasized ReAct Africa's dedication to combating AMR in Africa. She was a panelist in a session titled "*Containing AMR through Public-Private Partnerships, Raising Awareness & Promoting Action via Patient Groups, Community Leaders & Non-Traditional Influencers*" where she highlighted the critical role of community-driven initiatives and multisectoral partnerships in raising awareness and driving behavior change.

AMR Awareness Skit

In Zambia, the Matero community became a beacon of proactive health advocacy during the recent World AMR Awareness Week (WAAW) on November 24th. A passionate group of ten members from the Antimicrobial Resistance (AMR) Awareness group, trained by ReAct, captivated their local community with a unique and impactful initiative.

The group hosted an engaging and educational skit in their local church, reaching an audience of approximately 1,500 congregants. Far more than just a theatrical performance, the skit was designed as a powerful tool to raise awareness about the critical issue of AMR. Through creative storytelling and vivid dramatization, the group skillfully illustrated the dire consequences of misusing and overusing antimicrobials.

The performance delved into everyday behaviors that exacerbate AMR, such as self-prescribing medications, skipping doses of prescribed antibiotics, and neglecting simple preventative practices like handwashing. The narrative not only highlighted these harmful habits but also encouraged the audience to reflect on their own healthcare decisions. The skit provided practical advice on how to use antimicrobials responsibly and emphasized the importance of following medical guidance, fitting quite well with the WAAW 2024 theme; Educate, Advocate, Act Now!



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